

**Online Coverage Report:**

Press release on

**IndusInd Bank campaign roots for Indian Blind cricket team at T20 World Cup**



## ONLINE

S.No	Name of the website	Headline	Link
1	ET Brand Equity	IndusInd Bank wants you to make some noise for the Indian Blind Cricket Team	<a href="http://brandequity.economictimes.indiatimes.com/news/advertising/indusind-bank-wants-you-to-make-some-noise-for-indian-blind-cricket-team/56965749">http://brandequity.economictimes.indiatimes.com/news/advertising/indusind-bank-wants-you-to-make-some-noise-for-indian-blind-cricket-team/56965749</a>
2	India CSR	IndusInd Bank campaign roots for Indian Blind cricket team at T20 World Cup	<a href="http://indiacsr.in/indusind-bank-campaign-roots-for-indian-blind-cricket-team-at-t20-world-cup/">http://indiacsr.in/indusind-bank-campaign-roots-for-indian-blind-cricket-team-at-t20-world-cup/</a>
3	Hindu Business Line	IndusInd Bank campaign roots for Indian Blind cricket team at T20 World Cup	<a href="http://www.thehindubusinessline.com/companies/announcements/others/indusind-bank-campaign-roots-for-indian-blind-cricket-team-at-t20-world-cup/article9520187.ece">http://www.thehindubusinessline.com/companies/announcements/others/indusind-bank-campaign-roots-for-indian-blind-cricket-team-at-t20-world-cup/article9520187.ece</a>
4	Adgully	IndusInd Bank campaign roots for Indian Blind cricket team at T20 World Cup	<a href="https://www.adgully.com/indusind-bank-campaign-roots-for-indian-blind-cricket-team-at-t20-world-cup-71077.html">https://www.adgully.com/indusind-bank-campaign-roots-for-indian-blind-cricket-team-at-t20-world-cup-71077.html</a>
5	Asian Sponsorshipnews.com	Emerging Bank Bowls Ahead With India's Blind Cricketers	<a href="https://asiasponsorshipnews.com/emerging-bank-bowls-ahead-indias-blind-cricketers/">https://asiasponsorshipnews.com/emerging-bank-bowls-ahead-indias-blind-cricketers/</a>
6	Sports Mirror	IndusInd Bank campaign roots for Indian Blind cricket team at T20 World Cup	<a href="http://www.thesportsmirror.com/2017/02/indusind-bank-campaign-roots-for-indian-blind-cricket-team-at-t20-world-cup/">http://www.thesportsmirror.com/2017/02/indusind-bank-campaign-roots-for-indian-blind-cricket-team-at-t20-world-cup/</a>
7	MXM India	IndusInd Bank roots for Indian Blind cricket team at T20 World Cup	<a href="http://www.mxmindia.com/2017/02/indusind-bank-roots-for-indian-blind-cricket-team-at-t20-world-cup/">http://www.mxmindia.com/2017/02/indusind-bank-roots-for-indian-blind-cricket-team-at-t20-world-cup/</a>
8	Bestmediainfo	IndusInd Bank supports 'TheOtherMenInBlue'	<a href="http://www.bestmediainfo.com/2017/02/indusind-bank-supports-theothermeninblue/">http://www.bestmediainfo.com/2017/02/indusind-bank-supports-theothermeninblue/</a>
9	India Television	IndusInd Bank roots for Indian Blind WC T20 team	<a href="http://www.indiantelevision.com/mam/marketing/brands/indusind-bank-roots-for-indian-blind-wc-t20-team-170207">http://www.indiantelevision.com/mam/marketing/brands/indusind-bank-roots-for-indian-blind-wc-t20-team-170207</a>
10	Estrade.com	IndusInd Bank: Indian Blind cricket team at T20 World Cup	<a href="http://www.estrade.in/indusind-bank-indian-blind-cricket-team-at-t20-world-cup/">http://www.estrade.in/indusind-bank-indian-blind-cricket-team-at-t20-world-cup/</a>
11	TVnews4u.com	IndusInd Bank campaign roots for Indian Blind cricket team at T20 World Cup	<a href="http://tvnews4u.com/indusind-bank-campaign-roots-indianblind-cricket-team-t20-world-cup/">http://tvnews4u.com/indusind-bank-campaign-roots-indianblind-cricket-team-t20-world-cup/</a>
12	Everything Experiential.com	IndusInd Bank partners T20 World Cup Cricket for the Blind	<a href="http://everythingexperiential.businessworld.in/article/IndusInd-Bank-partners-T20-World-Cup-Cricket-for-the-Blind/07-02-2017-112573/">http://everythingexperiential.businessworld.in/article/IndusInd-Bank-partners-T20-World-Cup-Cricket-for-the-Blind/07-02-2017-112573/</a>



# IndusInd Bank

13	Orient Publication	IndusInd Bank Campaign Roots For Indian Blind Cricket Team At T20 World Cup Unveils A Dedicated Site Https://Theothermeninblue.Com/ For Cheering	<a href="https://orientpublication.wordpress.com/2017/02/04/indusind-bank-campaign-roots-for-indian-blind-cricket-team-at-t20-world-cup-unveils-a-dedicated-site-httpstheothermeninblue-com-for-cheering/">https://orientpublication.wordpress.com/2017/02/04/indusind-bank-campaign-roots-for-indian-blind-cricket-team-at-t20-world-cup-unveils-a-dedicated-site-httpstheothermeninblue-com-for-cheering/</a>
14	Money Mint Web	IndusInd Bank campaign roots for Indian Blind cricket team at T20 World Cup	<a href="https://moneymintweb.wordpress.com/2017/02/07/558/">https://moneymintweb.wordpress.com/2017/02/07/558/</a>
15	EventNewz.com	IndusInd Bank partners with CABI to launch 'TheOtherMeninBlue'	<a href="http://eventnewz.com/indusind-bank-partners-with-cabi-to-launch-theothermeninblue/">http://eventnewz.com/indusind-bank-partners-with-cabi-to-launch-theothermeninblue/</a>
16	CSR live	IndusInd Bank Campaign Roots For Indian Blind Cricket Team	<a href="http://csrlive.in/indusind-bank-campaign-roots-for-indian-blind-cricket-team-at-t20-world-cup/">http://csrlive.in/indusind-bank-campaign-roots-for-indian-blind-cricket-team-at-t20-world-cup/</a>
17	NewzHook.com	IndusInd starts campaign for India's blind cricketers - Indian Sign Language	<a href="https://www.youtube.com/watch?v=XDYzhe_hXM">https://www.youtube.com/watch?v=XDYzhe_hXM</a>
18	beingindian.com	You Are Familiar With Our Indian Cricket Team. But Have You Heard Of The Other Men In Blue?	<a href="http://beingindian.com/news/indian-blind-cricket-team/">http://beingindian.com/news/indian-blind-cricket-team/</a>
19	News. Trendingnews.co.in	IndusInd Bank wants you to make some noise for the Indian Blind Cricket Team	<a href="http://news.trendingnews.co.in/go.php?country=india&amp;url=http://brandequity.economictimes.indiatimes.com/news/advertising/indusind-bank-wants-you-to-make-some-noise-for-indian-blind-cricket-team/56965749">http://news.trendingnews.co.in/go.php?country=india&amp;url=http://brandequity.economictimes.indiatimes.com/news/advertising/indusind-bank-wants-you-to-make-some-noise-for-indian-blind-cricket-team/56965749</a>
20	Aasmaa Securities	IndusInd Bank wants you to make some noise for the Indian Blind Cricket Team	<a href="http://www.aasmaasecurities.com/news-details/eod-726022-Derivatives">http://www.aasmaasecurities.com/news-details/eod-726022-Derivatives</a>
21	Value Research	IndusInd Bank campaign roots for Indian Blind cricket team at T20 World Cup	<a href="https://www.valueresearchonline.com/story/h2_storyView.asp?str=C278C2D3-C7F0-48BF-8BDE-BA87349A4144&amp;Code=1751&amp;src=NewsAnnouce">https://www.valueresearchonline.com/story/h2_storyView.asp?str=C278C2D3-C7F0-48BF-8BDE-BA87349A4144&amp;Code=1751&amp;src=NewsAnnouce</a>

