



## Indian Banks' Association

No. **COMM/MBR/Appeal/9857**  
April 27, 2021

The Chief Executives of member banks of IBA

Dear Sir / Madam,

**Advisory to be displayed at the branch notice boards  
& websites of the banks for the benefit of our esteemed customers at large**

In view of the ongoing pandemic scenario, a Special Managing Committee Meeting was convened on 21<sup>st</sup> April, 2021 to discuss the challenges faced by the banking industry due to the outbreak of 2<sup>nd</sup> wave of COVID-19 pandemic scenario and to decide on the SOPs to be followed. (Uploaded at IBA's website: [www.iba.org.in](http://www.iba.org.in))

2. It was also decided that IBA should take initiatives for publicity and spread awareness on behalf of member Banks. Accordingly, we have released advertisements in leading newspapers in 6 languages- English, Hindi, Tamil, Malayalam, Kannada & Odiya promoting digital transactions and also informing the public about the 4 basic services that will be provided by the banks at branches.

3. The ads were published in the listed newspapers on 25 & 26 April, 2021:

- |                                    |   |
|------------------------------------|---|
| a) <i>Times of India (English)</i> | e) <i>Rajasthan Patrika (Hindi)</i>     |
| b) <i>The Telegraph (English)</i>  | f) <i>Malayalam Manorama (Malyalam)</i> |
| c) <i>Sambad (Odia)</i>            | g) <i>Thanthi (Tamil)</i>               |
| d) <i>Dainik Jagran (Hindi)</i>    | h) <i>Vijay Karnataka (Kannada)</i>     |

4. Please find attached copies of Advisory (English, Hindi, Odiya, Tamil, Malayalam & Kannada, in pdf & jpg formats both) in the light of COVID-19, issued in Public Interest by IBA on behalf of all member Banks.

5. We request you to display the same on branch notice boards & websites of the banks for the benefit of our esteemed customers & the general public about the availability of uninterrupted banking services and precautionary measures to be followed while visiting the branches of the banks.

Thanks, and regards,

Yours sincerely,

**Gopal Murli Bhagat**  
Deputy Chief Executive