No.COMM/MBR/Appeal/9857
April 27, 2021

The Chief Executives of member banks of IBA

Dear Sir / Madam,

Advisory to be displayed at the branch notice boards & websites of the banks for the benefit of our esteemed customers at large

In view of the ongoing pandemic scenario, a Special Managing Committee Meeting was convened on 21st April, 2021 to discuss the challenges faced by the banking industry due to the outbreak of 2nd wave of COVID-19 pandemic scenario and to decide on the SOPs to be followed. (Uploaded at IBA’s website: www.iba.org.in)

2. It was also decided that IBA should take initiatives for publicity and spread awareness on behalf of member Banks. Accordingly, we have released advertisements in leading newspapers in 6 languages- English, Hindi, Malayalam, Kannada & Odiya promoting digital transactions and also informing the public about the 4 basic services that will be provided by the banks at branches.

3. The ads were published in the listed newspapers on 25 & 26 April, 2021:

   a) Times of India (English)
   b) The Telegraph (English)
   c) Sambad (Odia)
   d) Dainik Jagran (Hindi)
   e) Rajasthan Patrika (Hindi)
   f) Malayalam Manorama (Malyalam)
   g) Thanthi (Tamil)
   h) Vijay Karnataka (Kannada)

4. Please find attached copies of Advisory (English, Hindi, Odiya, Tamil, Malayalam & Kannada, in pdf & jpg formats both) in the light of COVID-19, issued in Public Interest by IBA on behalf of all member Banks.

5. We request you to display the same on branch notice boards & websites of the banks for the benefit of our esteemed customers & the general public about the availability of uninterrupted banking services and precautionary measures to be followed while visiting the branches of the banks.

Thanks, and regards,

Yours sincerely,

Gopal Murli Bhagat
Deputy Chief Executive