# **IndusInd Bank**

October 19, 2022

#### National Stock Exchange of India Ltd. (Symbol: INDUSINDBK) BSE Ltd. (Scrip Code: 532187) Luxembourg Stock Exchange

Madam/ Dear Sir,

## Sub: Disclosure under SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

In compliance with Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('Listing Regulations'), we enclose herewith the Investor Presentation on the Financial Results of the Bank for the quarter and half-year ended September 30, 2022 ('Presentation').

In compliance with Regulation 46 of the Listing Regulations, the Presentation is being hosted on the Bank's website at <u>www.indusind.com</u>

We request you to kindly take note of the above and arrange to bring the same to the notice of all concerned.

Thanking you,

Yours faithfully, For IndusInd Bank Ltd.

Anand Kumar Das Deputy Company Secretary

Encl: a/a



One World Centre Office,8th Floor : IndusInd Bank Limited, 8th Floor, Tower 1, One World Centre, 841, Senapati Bapat Marg, Elphinstone Road (W), Mumbai - 400 013, Tel: (022) 24231999



# **Investor Presentation**

Q2-FY23 | September 2022

October 19, 2022

## IndusInd Bank at a Glance

$\bigcirc$	5 <sup>th</sup> Largest Private Bank with Disproportionately Large Distribution Network	₹2,60,129 crs₹ 3,15,532 crsLoansDepositsDiversified Across Products and Geographies	33 mn Customers Across Segments	<b>6,103</b> <b>Group Network</b> Pan India
	<b>Universal Banking Approach</b> with Diversified Loan & Deposit Mix	<b>53:47 Loan Mix</b> Retail VS Wholesale	<b>42% CASA</b> Stable Low-cost Deposits	Innovative Digital Approach Overall Digital Transaction Mix at 93%
	Strong Domain Expertise Long Vintage across Cycles	<b>Vehicle Finance</b> 26% of the Loan Book	<b>Micro Finance</b> 11% of the Loan Book	<b>Gems &amp; Jewellery</b> 4% of the Loan Book
	<b>Robust Balance Sheet</b> with Strong Capital Adequacy & Contingency Buffers	<b>18.01% CRAR</b> Tier 1: 16.44%   Tier 2: 1.57%	<b>125% Average LCR</b> Well above regulatory requirement	<b>72% PCR</b> GNPA 2.11%   NNPA 0.61%
	<b>Strong Profitability</b> amongst highest in the Industry	4.24% Net Interest Margin	43.86% Cost to Income	5.7% Operating Profit Margin to Loans



## Key Financial Highlights for Q2 FY23





## **Consolidated Balance Sheet**

₹In crs	Q2 FY23	Q2 FY22	Y-o-Y (%)	Q1 FY23	Q	-o-Q (%)
Capital & Liabilities						
Capital	775	774		775	0%	-
Reserves and Surplus	50,109	44,552	12%	48,932	2%	
Deposits	3,15,532	2,75,288	15%	3,02,719	4%	
Borrowings	40,673	46,295	(12%) 🔻	41,812	(3%)	▼
Other Liabilities and Provisions	19,486	13,585	43%	15,862	23%	
Total	4,26,575	3,80,495	12%	4,10,100	4%	
Assets						
Cash and Balances with RBI	47,922	59,239	(19%) 🔻	56,153	(15%)	▼
Balances with Banks	11,303	7,891	43%	6,615	71%	
Investments	75,994	69,245	10%	72,487	5%	
Advances	2,60,129	2,20,808	18%	2,47,960	5%	
Fixed Assets	1,960	1,903	3%	1,952	0%	
Other Assets	29,267	21,410	37%	24,933	17%	
Total	4,26,575	3,80,495	12%	4,10,100	4%	



## Consolidated Profit and Loss Account – Q2 & H1FY23

₹In Crore	Q2FY23	Q2FY22	Y-o-Y (%)		Q1FY23	Q-o-Q (	%)	H1FY23	H1FY22	Y-o-Y	(%)
Net Interest Income	4,302	3,658	18%		4,125	4%		8,427	7,222	17%	
Other Income	2,011	1,841	9%		1,932	4%		3,943	3,565	11%	
Total Income	6,313	5,500	15%		6,057	4%		12,370	10,787	15%	
Operating Expenses	2,769	2,277	22%		2,626	5%		5,395	4,444	21%	
Operating Profit	3,544	3,223	10%		3,431	3%		6,975	6,343	10%	
Provisions & Contingencies	1,141	1,707	(33%)	•	1,251	(9%)	▼	2,392	3,486	(31%)	▼
Profit before Tax	2,403	1,516	59%		2,180	10%		4,583	2,857	60%	
Provision for Tax	598	369	62%		549	9%		1,147	694	65%	
Profit after Tax	1,805	1,147	57%		1,631	11%		3,436	2,163	59%	





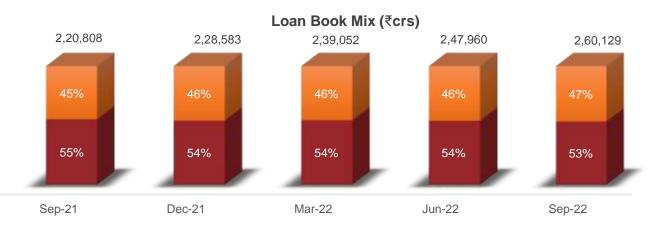








## Well Diversified Loan Book across Consumer and Corporate Products



Consumer Banking Corporate & Commercial Banking

		(₹crs)
Corporate Banking	Sep-22	%
Large Corporates	68,668	27%
Mid Corporates	42,478	16%
Small Corporates	10.620	4%
Total Advances	1,21,766	47%

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Consumer Banking	Sep-22
Vehicle Finance	67,167
Commercial Vehicle	25,340
Utility Vehicle	7,467
Small CV	3,196
Two-Wheeler	4,334
Car	9,326
Tractor	8,611
Equipment Financing	8,893
Non-Vehicle Finance	41,579

	·	
Two-Wheeler	4,334	2%
Car	9,326	4%
Tractor	8,611	3%
Equipment Financing	8,893	3%
Non-Vehicle Finance	41,579	16%
Business Banking	12,512	5%
Loan Against Property	9,248	3%
Credit Card	7,098	3%
Personal Loans	4,170	2%
Merchant advances	2,675	1%
BL, AHL, Others	5,875	2%
Microfinance	29,617	11%
Total Advances	1,38,363	53%

# **IndusInd Bank**

% 26%

10%

3%

1%

## Vehicle Finance: Granular Portfolio Across Vehicle Categories

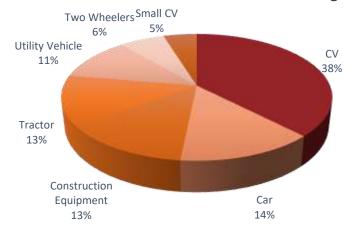


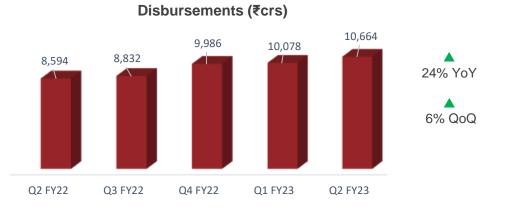
Vehicle Finance Loan Book (₹crs)





Diversified Vehicle Loan Book across Vehicle Categories (%)







### Microfinance: Bridging the Financial Inclusion Gap



#### Micro Finance Loan Book (₹crs)

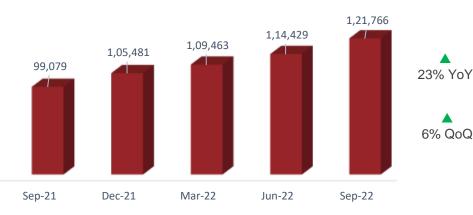


#### Average Ticket Size (₹)





#### **Corporate Portfolio** – Focus on Granular, Higher Rated Customers



#### Sector-wise Loan Mix (% of Total Loans)

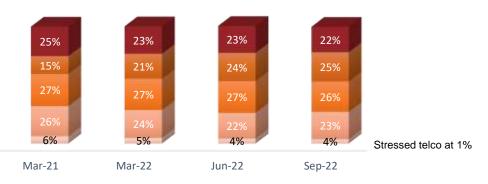
Sector	Q2 FY23
Real Estate – Commercial & Residential	4.67%
NBFCs (other than HFCs )	4.66%
Gems and Jewellery	4.45%
Steel	2.38%
Power Generation – Non Renewable	2.38%
Food Beverages and Food processing	1.52%
Lease Rental	1.48%
Road Projects (Operational)	1.39%
Power Generation – Renewable	1.07%
Educational Institution	1.00%
Others	21.81%
Corporate Banking	46.81%
Consumer Banking	53.19%
Total	100.00%

#### Corporate Loan Book (₹crs)

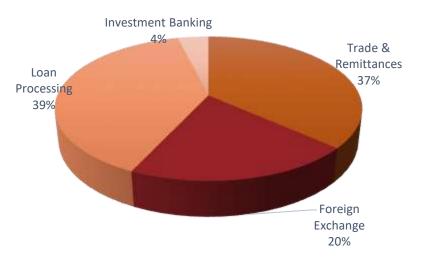


#### Improving Risk Profile \*

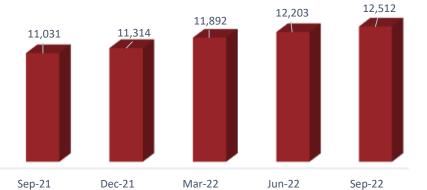
BB+ & Below BBB-, BBB, BBB+ A-, A, A+ AA-, AA, AA+ AAA



#### Diversified Fee Mix Q2FY23



## Non-Vehicle Retail Loans – Risk Calibrated Growth Strategy



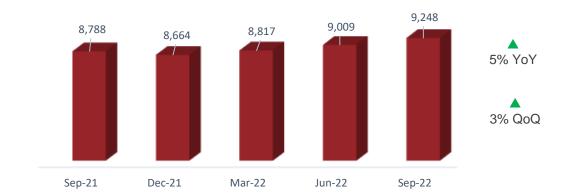
Business Banking (₹crs)



42% YoY

10% QoQ

Loan Against Property (₹crs)



#### Business Loan, Personal Loan, Affordable Housing, Others (₹ crs)



#### Credit Cards (₹crs)









### Deposit Growth Driven by Granular Retail Deposits; Building Stable Low-Cost Deposit Book

25bps YoY

31bps QoQ



Cost of Deposits (%)

4.60%

4.79%

Q1 FY23

4.85%

Q2 FY22

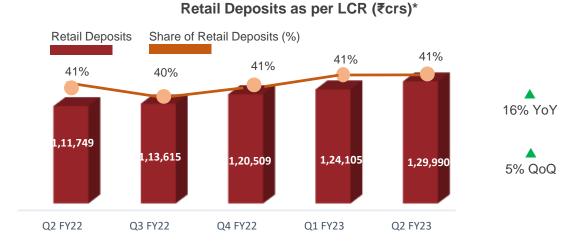
4.66%

Q3 FY22

5.10%

Q2 FY23

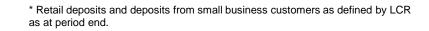
Deposits (₹crs)



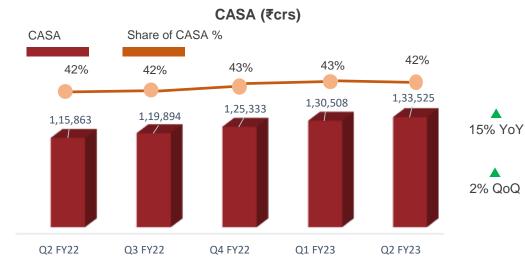
#### Key Focus Areas

- Expanding branch network
- Focus on target market segments
  - Growth driven by retail customer acquisitions
  - Scaling up new businesses Affluent and NRI
  - Leverage BFIL for rural customers
  - Building Merchant Acquiring Business
  - Digital Partnerships & Alliances
- Innovative service propositions
- Executing Digital 2.0 with planned Individual and SME launches

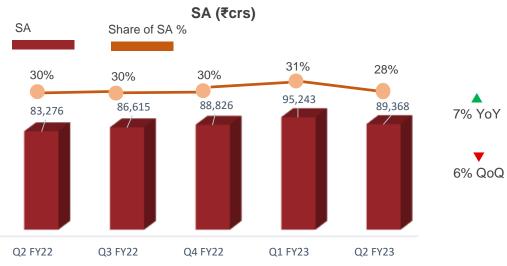
## **IndusInd Bank**



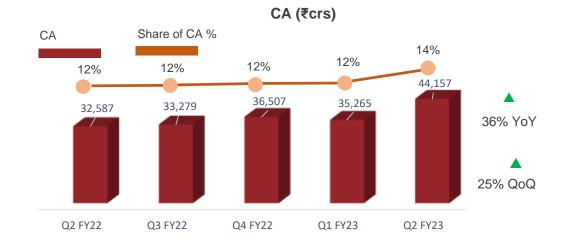
Q4 FY22



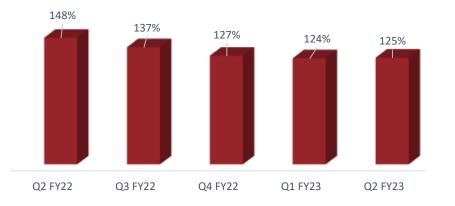
#### Healthy Share of CASA; Strong Liquidity Profile



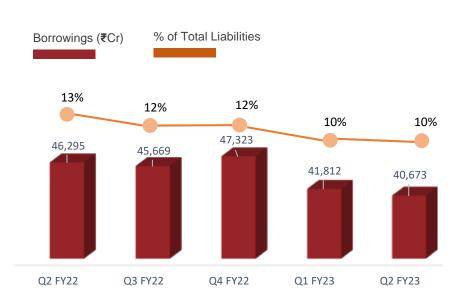
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Liquidity Coverage Ratio (%)

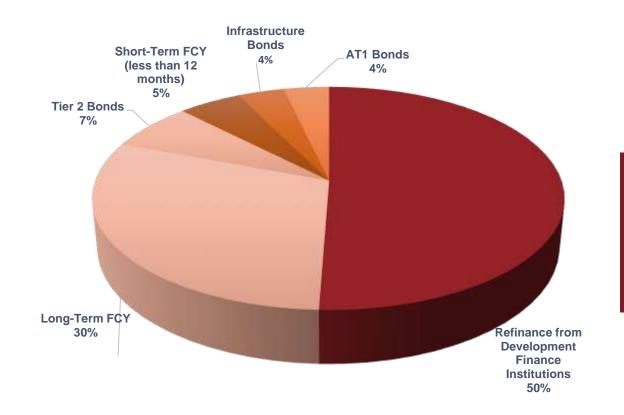


## Borrowings Constituted by Long Term Sources



Borrowings (₹crs)

Borrowings Mix (%)

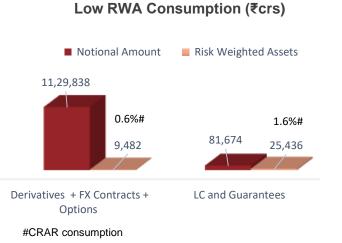








#### **Strong Product Groups with Efficient Capital Deployment**



**LC-BG Rating Profile** 

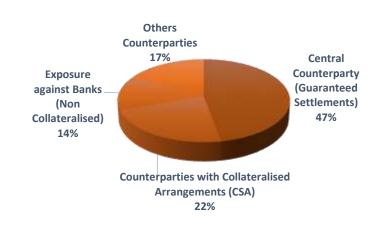


**LC-BG Mix** 



\*Stressed telecom contributes 1%

#### FX-Derivatives Exposure Type



 One of the largest treasuries in Indian banks with best-in-class risk

 Robust framework for measurement of risks through Client Suitability Tests, VaR, PV01, Stoploss limits, MTM of marketable portfolios, Exposure limits, etc.

management systems

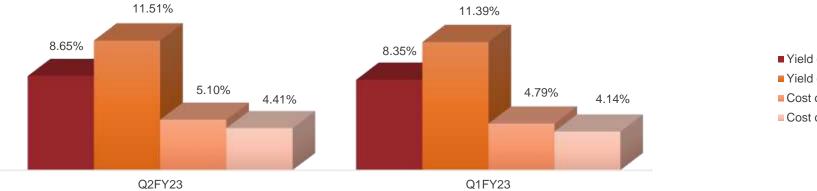
 Exposures predominantly to public sector, cash backed transactions and strong sponsors







## Yield / Cost Movement





#### Segment-wise Yield:

	Q2FY2	3	Q1FY23			
	Outstanding (₹crs)	Yield (%)	Outstanding (₹crs)	Yield (%)		
Corporate Banking	1,21,766	8.20%	1,14,429	7.80%		
Consumer Banking	1,38,363	14.34%	1,33,531	14.33%		
Total	2,60,129	11.51%	2,47,960	11.39%		

•Yield on Assets/Cost of funds are based on Total Assets/Liabilities

## **Diversified and Granular Fee** and Other Income Streams

₹In crs	Q2FY23	Q2FY22	Y-o-Y(%)	Q1FY23	Q-o-Q(%)
Trade and Remittances	189	200	(6%)	189	
Foreign Exchange Income	268	221	21% 🔺	220	22%
Cards and Distribution Fees	559	360	55% 🔺	507	10% 🔺
General Banking Fees	307	234	31% 🔺	334	(8%)
Loan Processing Fees	532	424	25%	511	4%
Investment Banking	17	68	(75%)	25	(32%)
Total Core Fee Income	1,872	1,506	24%	1,786	5%
Securities/MM/FX Trading/Others	139	335	(59%)	146	(5%)
Total Fee Income	2,011	1,841	9% 🔺	1,932	4%

#### **Fee Income Mix**



**CONSUMER BANKING** 



**CORPORATE BANKING** 

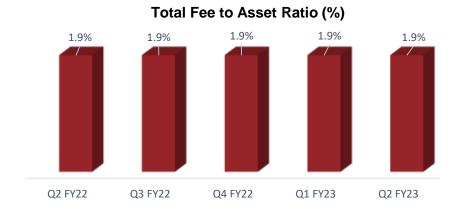


**TRADING & OTHER INCOME** 

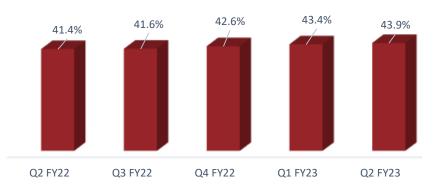
#### **Operating Profit Margins** Amongst the Highest in Industry



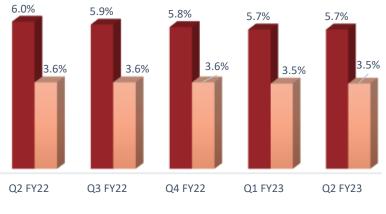
Net Interest Margin (%)



#### Cost to Income Ratio (%)

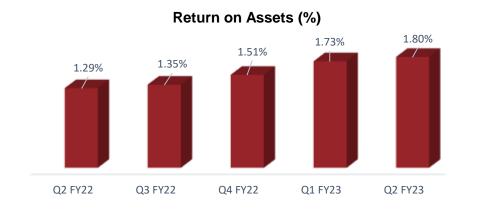


#### **Operating Profit Margin (%)**



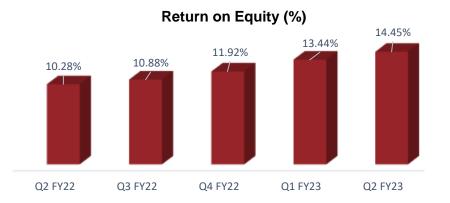
■ % of Average Loans ■ % of Average Assets

## **Key Financial Indicators**



Earning Per Share – Annualized (₹)

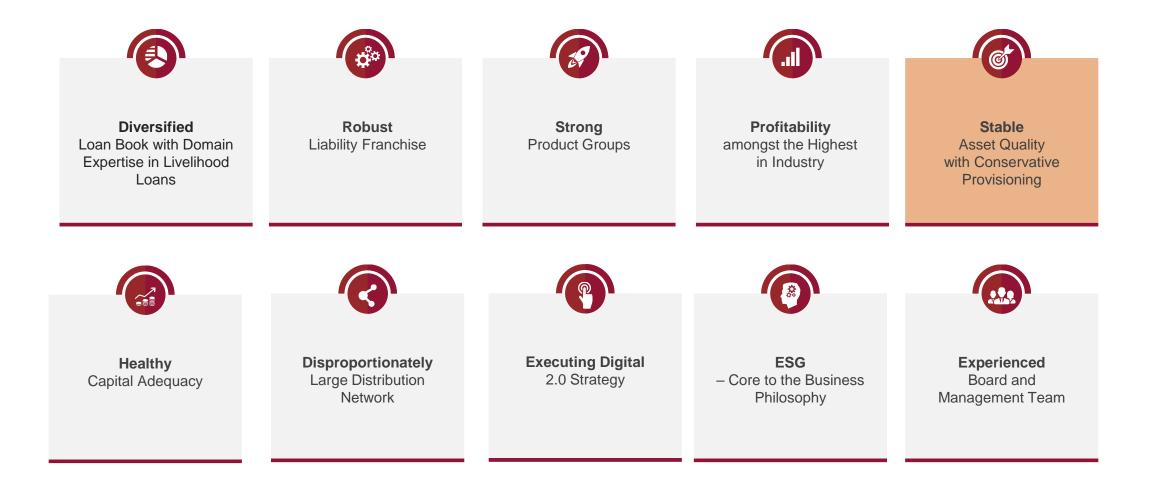




 Net Worth (₹ crs)

 42,751
 43,833
 45,817
 47,265
 48,186

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## Movement in Non-Performing Assets

₹In crs		Q2FY23			Q1FY23	
RIN CIS	Corporate	Consumer	Total	Corporate	Consumer	Total
Opening Balance	2,492	3,441	5,933	2,528	2,989	5,517
Fresh Additions	179	1,393	1,572	602	1,648	2,250
-from Standard	66	926	992	272	1,058	1,330
-from Restructured	113	467	580	330	590	921
Deductions	420	1,518	1,938	638	1196	1834
-Write-offs	287	881	1,168	449	781	1,230
-Upgrades	46	183	229	169	193	363
-Recoveries *	87	454	541	20	222	241
Gross NPA	2,251	3,316	5,567	2,492	3,441	5,933
Net NPA			1,584			1,661
% of Gross NPA			2.11%			2.35%
% of Net NPA			0.61%			0.67%
Provision Coverage Ratio (PCR)			72%			72%
Restructured Advances			1.5%			2.1%



\*Q2 FY23 Sale to ARC is 190 crs (Q1 FY23 Sale to ARC is NIL)

(₹crs)

Q2 FY23	CV	Utility	CE	Small CV	TW	Cars	Tractor	BBG/LAP	HL/PL/Others	Cards	MFI	Total
Gross NPA	511	34	128	67	358	55	140	773	205	160	885	3,316
Gross NPA %	2.00%	0.45%	1.44%	2.09%	8.02%	0.59%	1.62%	3.48%	1.59%	2.23%	2.91%	2.36%

Q1 FY23	CV	Utility	CE	Small CV	ТW	Cars	Tractor	BBG/LAP	HL/PL/Others	Cards	MFI	Total
Gross NPA	486	39	145	69	353	68	146	752	208	149	1,024	3,439
Gross NPA %	1.98%	0.58%	1.64%	2.14%	7.89%	0.77%	1.76%	3.48%	1.73%	2.25%	3.38%	2.54%

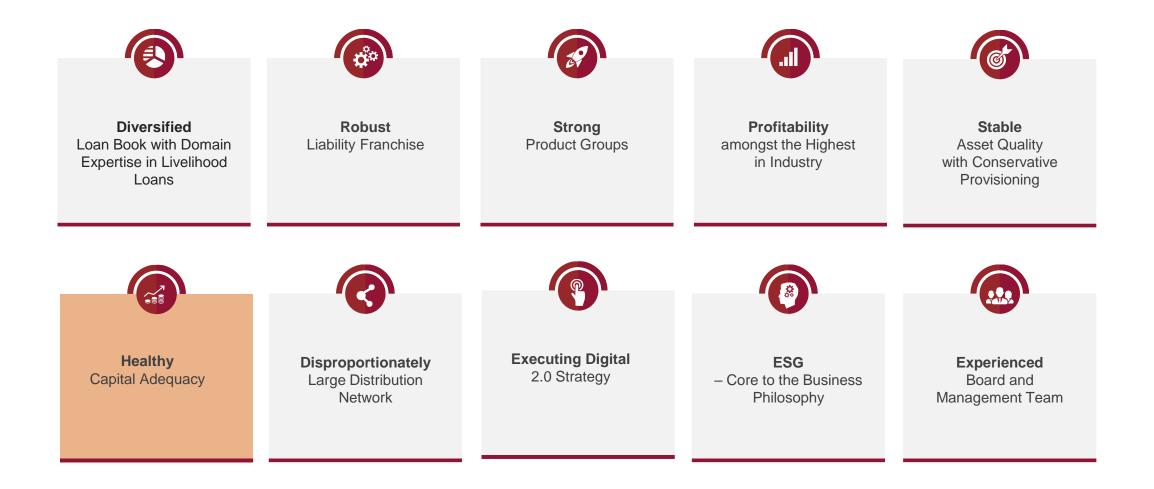


## Loan Related Provisions held as on September 30, 2022

- Specific provision of ₹ 3,913 crs for non-performing accounts(towards PCR)
- Floating provisions of ₹ 70 crs (towards PCR)
- Standard contingent provisions of ₹ 2,653 crs surplus outside PCR
- Standard asset provisions of ₹ 1,155 crs other than contingent provisions
- Provision Coverage Ratio at 72% and total loan related provisions at 140% of GNPA
- Loan related provisions of ₹ 7,791 crs are 3.0% of the loans







## **Healthy Capital Adequacy**

#### **Capital Adequacy**

≹ln crs	30 Sep 22	30 Jun 22
Credit Risk, CVA and UFCE	2.65,073	2,56,767
Market Risk	8,372	8,325
Operational Risk	38,026	38,026
Total Risk Weighted Assets	3,11,471	3,03,118
Core Equity Tier 1 Capital Funds	49,727	48,666
Additional Tier 1 Capital Funds	1,490	1,490
Tier 2 Capital Funds	4,887	4,826
Total Capital Funds	56,104	54,982
CRAR	18.01%	18.14%
CET1	15.97%	16.06%
Tier 1	16.44%	16.55%
Tier 2	1.57%	1.59%

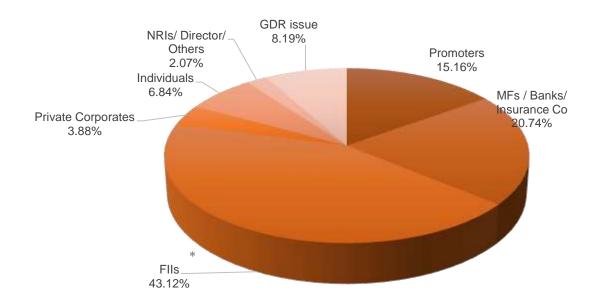
CET1 Ratio (%)



CRAR (%)



#### **Shareholding Pattern and Credit Ratings**



**Diversified Shareholding** 

#### **Credit Ratings**

**Domestic Rating:** 

- **CRISIL AA +** for Infrastructure Bonds program/Tier 2 Bonds
- CRISIL AA for Additional Tier 1 Bonds program
- CRISIL A1+ for certificate of deposit program / short term FD programme
- IND AA+ for Senior bonds program/Tier 2 Bonds by India Ratings and Research
- IND AA for Additional Tier 1 Bonds program by India Ratings and Research
- IND A1+ for Short Term Debt Instruments by India Ratings and Research

#### **International Rating:**

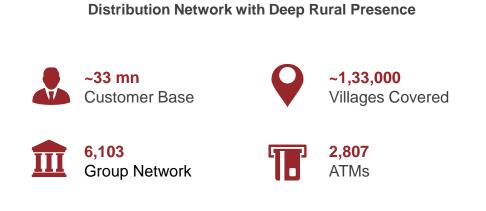
 Ba1 for Senior Unsecured MTN programme by Moody's Investors Service





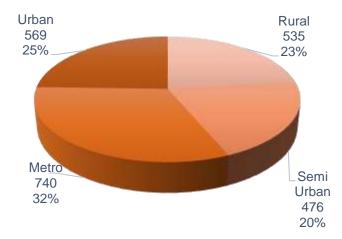


## **Disproportionately Large Distribution** Network with Unparalleled Rural Presence

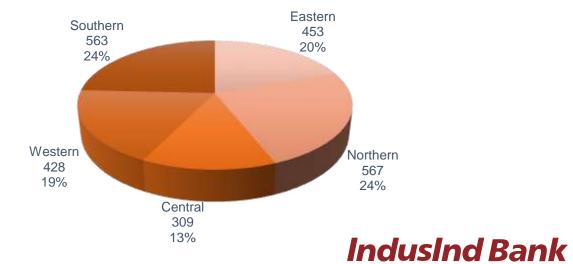


Strengthening Distribution Infrastructure					
Particulars	Sep 30, 2021	Dec 31, 2021	Mar 31, 2021	Jun 30, 2022	Sep 30, 2022
Branches/Banking Outlets	2,015	2,103	2,265	2,286	2,320
BFIL Branches	2,665	2,778	2,795	2,836	2,978
Vehicle Finance Marketing Outlets (IMFS)	827	825	816	817	805
ATMs	2,886	2,861	2,767	2,783	2,807

#### **Geographical Breakdown of Branches**



**Regional Breakdown of Branches** 

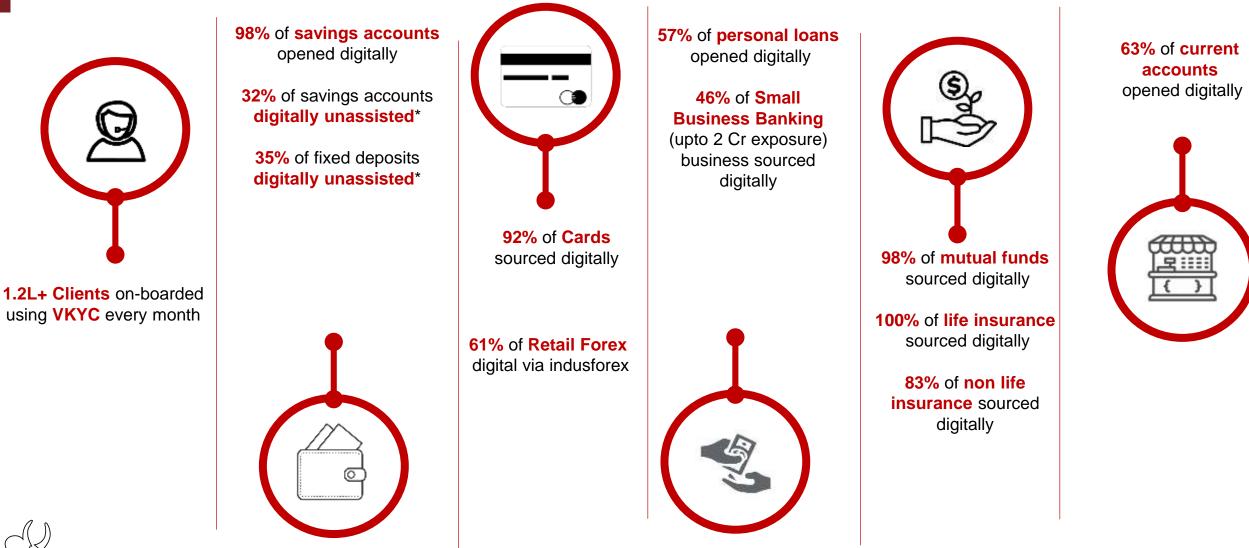








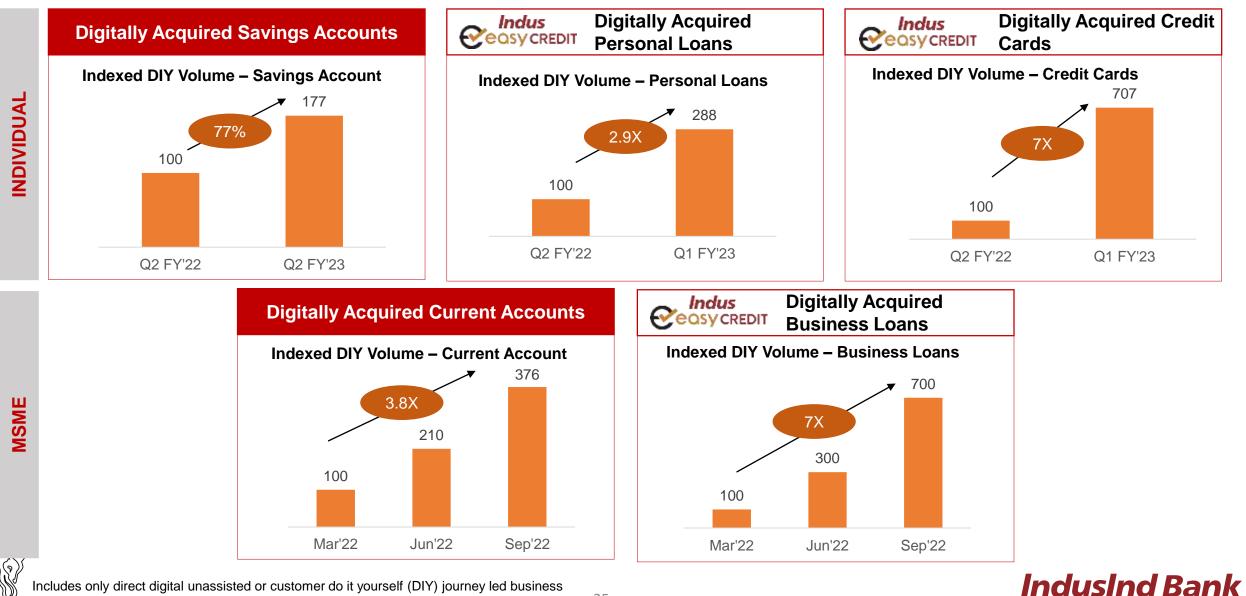
## Digital Sourcing % continues to grow and digital unassisted\* business models gaining momentum



\*Digital Unassisted refers to customer initiated and self service led % from retail customers (excluding clients of Bharat Financial and Vehicle Finance Division)



#### Focusing on building sustainable, profitable digital unassisted (Customer Do It Yourself led) business models

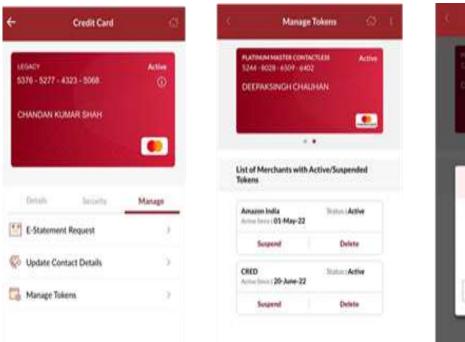


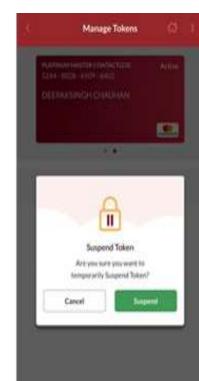
Includes only direct digital unassisted or customer do it yourself (DIY) journey led business

## IndusMobile: Went live with tokenization and MAU and transactions continue to grow

#### Live with tokenization on mobile app. Customers can:

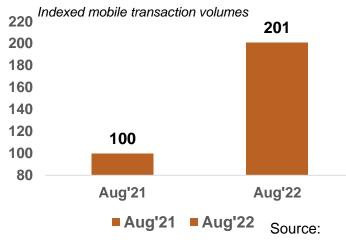
- View existing tokens
- Suspend existing token
- Delete existing token
- Resume suspended token



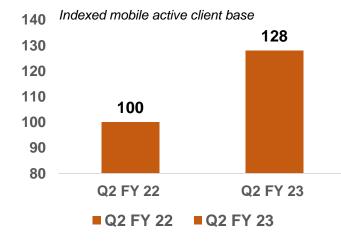


\*Service Requests include account maintenance requests such as adhoc statements, PIN set / reset, card hotlisting, updation of address, email ID, etc. Requests processed digitally via channels excludes requests originated on Branch / ATM / Contact Centre and includes only self service

#### IBL Mobile+UPI transaction volumes increased ~2X



#### IndusMobile monthly active users up 28% YoY



#### 70% of Bank's service requests\* processed straight through digitally via channels as self service

Indus Mobile

THE ALL IN ONE BANKING APP

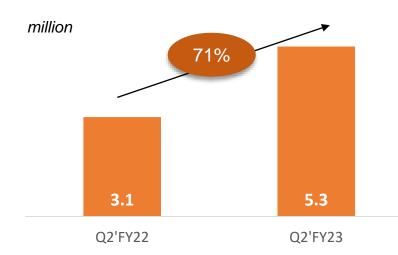
93% of Bank's transactions are digital



#### Whatsapp Banking & Chatbots



Whatsapp Banking: Registered Base of 5.3 Mn - up 71% YoY

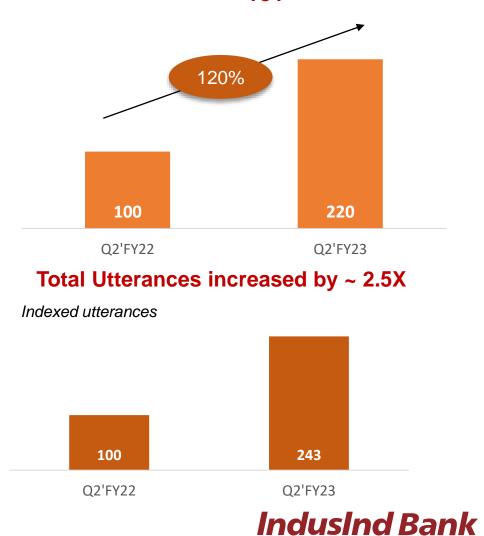


Indexed monthly active user base





Chatbots: Monthly active users up 120% YoY





## Sustainability: Core to Bank's PC 5 Strategy

Outlined a comprehensive ESG Strategy in 2022 integrating ESG with Business, Operations, Risk & Products



- <u>Launches under way</u>: Sustainable Agri program, Platform for Women Entrepreneurs, Roof Top solar loans
- Risk sharing & Blended Finance products

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**ESG** Risk industries

## **Select ESG initiatives for FY23**

Planning for Carbon Neutrality by 2032	Increase exposure to Green & Climate Finance to 3.5% of book from the current 3.26%*	Increase share of Climate & Social Finance to 45% in next 2 years from current 43%*	
Diversity & Inclusion: Increase women participation in workforce to 22%	Reduce Bank's carbon emissions by 20% over the new baseline in FY23	Support tree plantation, rain water harvesting structure and solar solutions	
Launch ESG Theme Products - Women Entrepreneurship - Focus in Retail Banking - Finance for Water Sector - SME & Corporate Bank - EV Car Finance – Vehicle finance - Solar Rooftop Finance – Personal Loan			

# We are winning at What Really Matters

IndusInd Bank is proud to be the 'Best Bank for ESG – India' at Asia Money Best Bank Awards





\*Assurance Certification Underway







Accorded 'Market leaders in ESG' status by Euromoney for FY 2022





## Board of Directors with Varied Expertise

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Name	Nature of Directorship	Special Knowledge /Expertise	Prior Experience
Mr. Arun Tiwari	Non-Executive, Non- Independent, Part-time Chairman	Banking, Finance, Human Resource, Risk Management and Business Management.	Previously, CMD of Union Bank of India, Executive Director of Allahabad Bank, Various leadership roles at Bank of Baroda, served on the Boards of various companies and associations
Mr. Shanker Annaswamy	Non-Executive Independent Director	Information Technology, Human Resource, Risk Management and Business Management	Previously, MD of IBM India Private Limited, President and Chief Executive Officer for GE Medical Systems, South Asia, MD of Wipro-GE Medical Systems, served on the Boards of various councils and associations
Dr T T Ram Mohan	Non-Executive Independent Director	Banking, Finance, Economics and Risk Management.	Retd. Professor of Finance & Economics at IIM Ahmedabad, Previously, Divisional Manager, Tata Economic Consultancy Services, Head of Strategy, Standard Chartered Bank, India, Vice President Bear Stearns, Hong Kong, and Head of Research, Birla Marlin Securities
Mrs. Akila Krishnakumar	Non-Executive Independent Director	Information Technology, Payments & Settlement Systems, Human Resource & Business Management	Previously, President – Global Technology at SunGard – a Fortune 500 Company and a global leader in Financial Services Software. One of the Founder- Promoters of Mindtree Ltd. (since divested).
Mr. Rajiv Agarwal	Non-Executive Independent Director	Small Scale Industry	Promoter in several small-scale ventures, primarily manufacturing concerns with 38 years of experience in 'Small Scale Industries' segment,
Mr. Sanjay Asher	Non-Executive Independent Director	Law and Accountancy	Presently, a Senior Partner with M/s Crawford Bayley & Co., one of India's oldest Law Firm. Specializes in the fields of M&A, cross-border M&A, joint ventures, private equity and capital markets
Mrs. Bhavna Doshi	Non-Executive Independent Director	Accountancy and Risk Management.	Previously, Partner at KPMG India, Served on various Committees of Institute of Chartered Accountants of India (ICAI)
Mr. Jayant Deshmukh	Non-Executive Independent Director	Agriculture and Rural Economy and Cooperation.	Previously, Director of Agriculture, Maharashtra State, Held many important positions in the Department of Agri, Maharashtra
Mr. Pradeep Udhas	Non-Executive Independent Director	Finance, Information Technology and Business Management.	Currently senior advisor to KPMG India Chairman and CEO. Previously, Senior Partner at KPMG India, which he co-founded 27 years ago. Held various senior positions including Global roles in KPMG
Mr. Sumant	Managing Director & CEO	Banking and Accountancy, Risk Management and Business Management	Career banker with years of rich experience in large multi-national banks such as Citibank, Bank of America and ABN AMRO.

## Experienced and Well-knit Management Team

Name	Designation	Exp (Yrs)	
Mr. Sumant Kathpalia	Managing Director & CEO	30+	Career banker with years of rich experience in large multi-national banks such as Citibank, Bank of America and ABN AMRO
Mr. Arun Khurana	Deputy CEO	28+	Regional Head Corporate Solutions Asia-Pacific Markets of RBS Singapore
Mr. Sanjeev Anand	Head - Corporate, Commercial, Rural & Inclusive Banking	29+	Head - Commercial Banking, ABN AMRO Bank (India)
Mr. Bijayananda Pattanayak	Head - Gems & Jewellery	35+	Managing Director and Member, Global Management Team IDGJ of ABN AMRO
Mr. A. G. Sriram	Head - Consumer Finance	29+	Multiple roles across Credit, Operations and Sales including leading Construction and Commercial Vehicle Segment.
Mr. Soumitra Sen	Head - Consumer Banking & Marketing	30+	Leadership positions at ABN AMRO Bank NV, RBS, Deutsche Bank AG & Nestle
Mr. Samir Dewan	Head - Affluent Banking & International Business	25+	COO - Private Banking, Asia at RBC, leadership positions with Bank of America, ANZ, and ABN AMRO.
Mr. Siddharth Banerjee	Head - Global Markets and FIG	25+	Various position at HSBC, Deutsche Bank, HDFC Bank, ABN AMRO NV, and ANZ Bank
Mr. Rana Vikram Anand	Head - Pan Bank Liability Group, Customer Service & Synergy	30+	CEO at Cointribe (leading fintech), Various leadership positions at ABN AMRO Bank NV, ANZ & RBL
Mr. Gobind Jain	Chief Financial Officer	29+	Joint President Group Account & MIS, Kotak Mahindra Bank; held prior positions at ICICI Bank, Bank of America, Bank Internasional Indonesia and RBI
Mr. Ramaswamy Meyyappan	Chief Risk Officer	28+	Chief Risk Officer at JP Morgan Chase Bank NA, Mumbai
Mr. Ramesh Ganesan	Head - Technology and Corporate & Global Market Operation	30+	Executive Director, ABN AMRO Bank (India)
Mr. Zubin Mody	Chief Human Resources Officer	28+	Head - HR, ICICI Lombard General Insurance Company Limited
Mr. Anil M. Rao	Head - Consumer Operations & Solution Delivery	26+	Various positions at ABN AMRO Bank, RBS and Bank of America
Mr. Anish Behl	Head - Wealth & Para Banking	25+	Executive Director, Bancassurance - Asia at ABN AMRO Bank NV
Mrs. Charu Sachdeva Mathur	Head- Digital Banking & Strategy (Existing Business)	15+	Financial services and telecom advisory at Boston Consultancy Group (BCG)
Ms. Roopa Satish	Head - Portfolio Management & CSR	28+	Head - Mid Markets (Western Region), ABN AMRO Bank (India)
Mr. Jyoti Prasad Ratho	Head - Inspection & Audit	32+	Was associated with YES Bank as Senior Group President & Country Head - Internal Audit Managed multiple roles in area of Audit & Governance, Risk and Controls.

#### Accolades



#### ET CX AWARD 2022

IndusInd Bank was recognized as one of the most customer centric brand and was awarded at the 3<sup>rd</sup> Edition of ET CX Summit 2022



#### IndusInd Bank awarded by 'Governance Now' under the category – 'SME Connect' for initiating 'Indus Credit for Business'.

#### The Asset Triple Asian Awards 2022

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(Michael Schleiner, Schleiner,

IndusInd Bank awarded **Best SCF Solution** for various clients at The Asset Triple Asian Awards 2022 MeitY - Digidhan Dashboard for Digital Payments

'Governance Now 5th India BFSI

Conclave & Awards'

MeitY has ranked IndusInd Bank **#1** amongst Private Banks for FY22 on its Digidhan Dashboard for Digital Payments

## **Campaigns/Announcements**

Launch of #BankOnHappiness Festive campaign – Debit and Credit cards



- To commemorate the festive season, IndusInd Bank recently launched its offers campaign, #BankOnHappiness.
- The campaign brings to the Bank's customers, a gamut of offers on a wide variety of brands. This basket of benefits comprising of discounts and cashbacks can be availed through usage of the Bank's credit and debit cards. The campaign theme has also been extended to loan products and other business segments of the Bank.

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