



GOLDEN TICKET – Frequently Asked Questions

A. What is Golden Ticket of IndusInd Bank?

Golden Ticket by IndusInd Bank is a campaign run by IndusInd Bank whereas a customer gets cashback as reward for performing certain first time transactions across various channels.

B. What is total worth of Golden Ticket?

- a. Customer can earn a cashback of total worth Rs. 500 or Rs. 350 (basis account type) through Golden Ticket provided by IndusInd Bank along with your newly opened account.
- b. This cashback will be given in form of All-in-One Cash which can be further used for the Bill Payments, Recharges, Local Deals, Food and more.

C. What are the transactions through IndusMobile (Mobile Banking Application) for which the customer can earn cashback?

- a. Customer can earn Rs. 50 Cashback for performing each for the following 4 transactions on IndusMobile (on All in One Store section)
 1. First Bill Payment – using code FIRST50B
 2. First Recharge – using code FIRST50R
 3. First Cab Ride – using code FIRST50C
 4. First Local Deals – using code FIRST50L

D. What are the transactions Through IndusMobile for which the customer can earn cashback?

- a. Customer can earn Rs. 50 Cashback for performing each for the following 2 transactions using Debit Card
 1. First Debit Card Swipe at any merchant – no code required
 2. First Debit Card Online Transaction – no code required
- b. Customer can earn Rs. 50 Cashback for performing first UPI transaction on the IndusInd bank application
- c. Customer can earn Rs. 150 Cashback for funding the newly opened account with Rs. 50,000 in first 30 days of account opening. For calculations of this criteria EOD balance will be considered and if for any day in first 30 days of account opening, the EOD balance is Rs. 50,000 or more the customer will qualify for this cashback.

E. Which all accounts can avail Rs. 500 Cashback?

Rs. 500 Golden Ticket is valid only for individual Savings Account Customers and not valid for Pioneer, Exclusive, Select, NR, Consumer Finance, Corp. Salary, PMJDY, No Frills accounts.

F. Which all accounts can avail Rs. 350 Cashback?

Rs. 350 Golden Ticket is valid for Corporate Salary accounts and Individual CA accounts.

G. How can this offer be availed?

- a. Use Debit Card and PIN to swipe your card at any outlet and make an online payment
- b. Register to Indus Mobile and access All-in-One Store for Bill Payment/Recharge/Cab Booking/Local Deals
- c. Complete your first BHIM 'UPI' payment from Indus Mobile
- d. Credit your account for EOD balance of Rs. 50,000 within 30 days of account opening

H. Steps to avail IndusMobile Offers:

- a. Download and Register on IndusMobile
- b. Access All-in-One Store for Bill Payment / Recharge / Cab Booking / Local Deals
- c. Apply the Coupon Code for instant Cashback

I. Who all are eligible for the offers?

- a. All individual customer with account opening date after 1st June are eligible for the offer

- b. Only one offer of Rs. 150 on funding the account with Rs. 50,000 is not applicable to all individual customers. Please refer the terms on the [Golden Ticket Page](#)

J. Do I need a coupon code to get these cashbacks?

- a. For the IndusMobile Transactions, following codes to be used while making the transactions
 1. First Bill Payment – using code FIRST50B
 2. First Recharge – using code FIRST50R
 3. First Cab Ride – using code FIRST50C
 4. First Local Deals – using code FIRST50L
- b. For transaction using debit card, UPI or related to Funding of the account, no coupon codes are needed.

K. Whom to reach out in case of any concerns regarding the Cashback or the offer.

- a. You can write to reachus@indusind.com
- b. You can also call our customer care at 1860 500 5004 and speak about your concerns to our customer care executive.