

## IndusInd Bank inaugurates a new branch in Jaipur

### *Expands presence across Rajasthan*

**Jaipur, May 5, 2017:** IndusInd Bank recently inaugurated its 18<sup>th</sup> branch in Jaipur, the 'Pink City of India'. The new branch is located at **Ground floor, Shop no 1 & 2, Residency Royale, Sardar Patel Marg, C-Scheme, Jaipur, Rajasthan-302001.**

With the inauguration of this branch, the bank now has 94 branches in the state of Rajasthan. The new branch was inaugurated by **Chief Guest: Dr. Ashok Lahoti – Jaipur Mayor, Special Guest: Shri Vaibhav Galriya – IAS, JDA Commissioner along with the Guest of Honour Mr. Ajay Pal Singh, Mr. Suresh Poddar, Mr. Sudhir Kasliwal, Mr. Suneet Baghai and Mr. Kamal Kumar Kothari.** Apart from the chief guests, there were several senior IndusInd Bank officials who graced the branch opening ceremony.

Commenting on the inauguration of branch, **Mr. Soumitra Sen, Head Branch Banking IndusInd Bank** said, *"We are happy to inaugurate a new branch in Jaipur, which is growing and constantly evolving market for the Bank. This aligns with the Bank's strategy to extend the reach and offer entire gamut of financial services including credit, savings, investments and insurance products to customers across Rajasthan state. The new branch aims at deepening relationships and attracting new customers, thus strengthening IndusInd Bank's client base across the region. As we expand into deeper geographies to serve the local populace, we look forward to bring a whole new world of convenience and flexibility to customers."*

The inauguration of the new branch will allow more number of customers to avail IndusInd Bank's unique customer propositions along with full range of services ranging from Saving & Current Accounts, Loan products to Wealth Management and Credit cards. Innovative facilities such as 'Video Branch', 'My Account, My Number', 'Choice Money ATM', 'Direct Connect', 'Check on Cheque', 'Cash on Mobile' and finger print banking. The Bank services its large customer base through a multi-channel delivery network of branches, ATMs, call centre, internet banking and an innovative social banking platform called 'OnTheGo', which offers suite of banking services through multiple-social networks as an extension to its digital services.

### **About IndusInd Bank**

IndusInd Bank, which commenced operations in 1994, caters to the needs of both consumer and corporate customers. Its technology platform supports multi-channel delivery capabilities. As on March 31, 2017, IndusInd Bank has 1200 branches, and 2036 ATMs spread across 683 geographical locations of the country. The Bank also has representative offices in London, Dubai and Abu Dhabi. The Bank believes in driving its business through technology. It enjoys clearing bank status for both major stock exchanges - BSE and NSE - and major commodity exchanges in the country, including MCX, NCDEX, and NMCE. IndusInd Bank on April 1, 2013 was included in the NIFTY 50 benchmark index. Recently, IndusInd Bank ranked 13th amongst the Top 50 Most Valuable Indian Brands 2015 as per the BrandZ Top 50 rankings powered by WPP and Millward Brown.

#### Ratings:

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- CRISIL AA for Additional Tier I Bonds program
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